Terms and Conditions of Participation and Rules of the Game

"A Winning Purchase at Vimpex!" Promotional Game

1. Organizer of the Game and Conditions of Participation

Vimpex Drink Kft. (registered office: 1195 Budapest, Hofherr Albert u. 11/A., hereinafter referred to as the "Organizer") and Checksum Informatikai, Kereskedelmi és Szolgáltató Kft. (registered office: 1131 Budapest, Madarász Viktor utca 13/3. Fsz. 9., hereinafter referred to as the "Administrator"), commissioned by the Organizer, are organizing a promotional game (hereinafter referred to as the "Game").

Only those business partners of the Organizer may participate in the Game who are not among the excluded persons specified in Sections 9 and 10, have a valid Vimpex ID, register on the vimpexjatek.hu website during the Game period, and meet the conditions set out in these Rules of the Game (hereinafter referred to as the "Player").

To participate in the Game, the Player must make a purchase from the Organizer worth at least HUF 100,000 gross during the Game period, and the purchase must include at least one product from the specified brands.

Participating brands:

Company	Brands
Ferrero	Ferrero Rocher, Kinder, Nutella, Raffaello, Tic Tac
HARIBO	Haribo, MAOAM
HEINEKEN	Birra Moretti, Heineken, Gösser, Soproni, Arany Fácán
Henkel	Persil, Syoss, got2b, Palette, Silan, Somat
Maspex	Apenta, Kubu, Topjoy, Royal, Grant's, Hendrick's, Metaxa
Mondelēz	Győri Édes, Milka, Pilóta, Sport, 7Days
P&G	Jar, Gillette, Head & Shoulders, Lenor, Ariel, Old Spice, Pantene, Gillette Venus
Orbico	Pringles
Csoki Nyugat Kft.	Fimini
Red Bull	Red Bull
Unilever	Signal, AXE, Baba, Cif, Coccolino, Delikát, Domestos, Dove, Flóraszept,

	Globus, Hellmann's, Knorr, Vaseline, Rexona, Szavo

The invoice issue date shall be considered decisive for participation in the Game. The date of delivery is not relevant for participation in the Game.

The Player may register on the vimpexnyeremenyjatek.hu website by entering their Vimpex ID. The Organizer will only take into account purchases made after registration.

Each Vimpex ID may only be used for one registration. If the same Vimpex ID is registered more than once, the Organizer will consider only the first registration recorded to be valid.

The Organizer checks in its own records which purchases meet the conditions set out in these Rules of the Game and then provides the valid purchases to the Administrator for the purpose of determining the winners. Registrations are handled by the Administrator.

Participation in the Game constitutes automatic acceptance of these Terms and Conditions of Participation and Rules of the Game.

2. Game Period

The Game starts at 00:00 on 1 October 2026 and ends at 23:59 on 30 November 2026.

Only purchases made on the basis of invoices issued during the Game period may participate in the Game.

3. Determination of Participation and Eligibility

The Organizer checks the purchases associated with registered Vimpex IDs on a daily basis and considers valid only those purchases that meet the conditions of these Rules of the Game.

To participate in the Game, the Player must purchase at least one product from the participating brands specified in these Rules of the Game during the Game period, and the total value of the purchase must reach HUF 100,000 gross.

A purchase worth HUF 100,000 gross gives the Player 1 entry into the prize draw. Thereafter, each additional purchase worth HUF 100,000 gross gives the Player 1 additional entry into the prize draw.

Accordingly:

- HUF 100,000 gross purchase = 1 entry into the prize draw;
- HUF 200,000 gross purchase = 2 entries into the prize draw;

- HUF 300,000 gross purchase = 3 entries into the prize draw;
- HUF 400,000 gross purchase = 4 entries into the prize draw;
- and so on.

Any purchase amount exceeding a HUF 100,000 increment but not reaching the next HUF 100,000 threshold does not result in an additional entry. For example, in the case of a purchase worth HUF 250,000 gross, the Player participates in the draw with 2 entries.

The entries earned are taken into account only for the draws for the monthly prizes and the grand prize.

4. Prizes

The following prizes will be awarded during the Game:

- 1 prize per day, 51 vouchers in total, each worth HUF 100,000
- 1 prize per week, 9 vouchers in total, each worth HUF 500,000;
- 1 prize per month, 2 vouchers in total, each worth HUF 1,000,000;
- 1 grand prize voucher worth HUF 3,000,000.

The prize vouchers will be credited towards the winner's next purchase from the Organizer.

The vouchers may also be redeemed for purchases made through the webshop, by telesales order, at Vimpex Drink Kft. locations, through a sales representative, or during a sales tour.

The prizes cannot be exchanged for cash or transferred to another person, and their value, usability or other conditions cannot be modified at the winner's request.

4.1 Daily Prizes

The daily prizes are determined based on winning times drawn in advance.

Any purchase is eligible for the daily prizes if it meets the conditions set out in these Rules of the Game, reaches the purchase value threshold of HUF 100,000 gross, and includes at least one product from the specified brands.

The winning daily purchase is the purchase made at the exact winning time drawn or at the next closest time following it.

Purchases made before the winning time are not eligible for the prize.

4.2 Weekly Prizes

The weekly prizes are also determined based on winning times drawn in advance.

Any purchase is eligible for the weekly prizes if it meets the conditions set out in these Rules of the Game, reaches the purchase value threshold of HUF 100,000 gross, and includes at least one product from the specified brands.

The winning weekly purchase is the purchase made at the exact winning time drawn or at the next closest time following it.

Purchases made before the winning time are not eligible for the prize.

4.3 Drawing of Winning Times

The winning times determining the daily and weekly prizes will be drawn by computer on 29 September 2026 at 10:00, prior to the start of the Game, at the Administrator's registered office: Checksum Kft., 1131 Budapest, Madarász Viktor utca 13/3 fsz/9.

Taking into account the Organizer's opening hours, Sundays and public holidays are excluded from the drawing of winning times. Accordingly, no winning time will be drawn for Sundays or public holidays during the Promotion period.

4.4 Promotion Weeks

For the purposes of the weekly prizes, the Promotion Weeks are defined as follows:

Week 1: 1 October 2026 – 7 October 2026
Week 2: 8 October 2026 – 14 October 2026
Week 3: 15 October 2026 – 21 October 2026
Week 4: 22 October 2026 – 28 October 2026
Week 5: 29 October 2026 – 4 November 2026
Week 6: 5 November 2026 – 11 November 2026
Week 7: 12 November 2026 – 18 November 2026
Week 8: 19 November 2026 – 24 November 2026
Week 9: 25 November 2026 – 30 November 2026

4.5 Notification of Daily and Weekly Winners

The Administrator will notify the winners of the daily and weekly prizes within 7 business days of determining the winning purchase.

Notification will be sent by e-mail using the contact details recorded in the Organizer's records.

If the purchase identified as the winning purchase does not meet the conditions of these Rules of the Game for any reason, the next valid purchase in chronological order will become eligible for the prize.
No separate reserve winner will be drawn for the daily and weekly prizes.

5. Monthly Prizes and Grand Prize

5.1 Monthly Prizes

A total of 2 monthly prizes will be drawn during the Game, each in the form of a voucher worth HUF 1,000,000.

Purchases made between 1 October 2026 and 31 October 2026 that meet the conditions of these Rules of the Game will participate in the draw for the first monthly prize.

Date of the draw for the first monthly prize:
10 November 2026, 10:00.

Purchases made between 1 November 2026 and 30 November 2026 that meet the conditions of these Rules of the Game will participate in the draw for the second monthly prize.

Date of the draw for the second monthly prize:
8 December 2026, 10:00.

5.2 Grand Prize

The grand prize of the Game is 1 voucher worth HUF 3,000,000.

All purchases made during the Game period that meet the conditions of these Rules of the Game will participate in the draw for the grand prize.

Date of the draw for the grand prize:
8 December 2026, 09:00.

The grand prize draw will take place in the presence of a notary public.

5.3 Conduct of the Draws

The draws for the monthly prizes and the grand prize will be conducted using a computerised drawing program at the Administrator's registered office: Checksum Kft., 1131 Budapest, Madarász Viktor utca 13/3 fsz/9.

Only purchases that the Organizer has verified as meeting the conditions of these Rules of the Game and has provided to the Administrator will participate in the draws for the monthly prizes and the grand prize.

5.4 Reserve Winners

For the draws for the first and second monthly prizes and for the grand prize, 1 winner and 10 reserve winners will be drawn in each case.

Reserve winners become eligible for the prize in the order in which they were drawn if the winner or a reserve winner preceding them does not meet the conditions of these Rules of the Game, or if eligibility for the prize cannot be established for any other reason.

5.5 Notification of Monthly Winners and the Grand Prize Winner

The Administrator will notify the monthly winners and the grand prize winner within 7 business days of the date of the draw.

Notification will be sent by e-mail using the contact details recorded in the Organizer's records.

6. Crediting and Use of Prizes

All prizes available in the Game will be provided in the form of vouchers.

The amount of the voucher won as a prize will be credited by the Organizer towards the winner's next purchase from the Organizer.

The voucher may only be used for purchases from the Organizer, cannot be exchanged for cash or transferred to another individual or business entity, and its value, method of use or other conditions cannot be modified at the winner's request.

The administrative tasks related to crediting the prizes will be carried out by the Organizer.

7. Liability

The Organizer and the Administrator exclude their liability for any technical, IT or communication errors arising within the Player's sphere of responsibility that affect participation in the Game or registration.

The Organizer and the Administrator shall not be liable for temporary errors in the operation of the website arising from causes beyond their control.

The Organizer reserves the right to exclude from the Game any participant who engages in abusive, fraudulent or otherwise conduct contrary to the spirit of the Game during its operation.

The Organizer reserves the right to amend the conditions of the Game where justified, or to suspend or terminate the Game. The Organizer will inform participants of any amendments on the vimpexnyeremenyjatek.hu website.

8. Taxes and Other Costs

The Organizer shall arrange for the payment of any tax obligations that may arise in connection with the prizes under applicable laws.

Any costs that may arise in connection with the prizes and are not expressly regulated in these Rules of the Game shall be borne by the winner.

The Organizer will investigate complaints concerning the prizes within the framework of the applicable laws.

9. Persons Excluded from the Game

The following persons may not participate in the Game:

- the executive officers, employees and agents of the Organizer;
- the executive officers, employees and agents of the Administrator;
- other persons directly involved in the operation of the Game;
- close relatives of the persons listed above, as defined by the relevant provisions of the Hungarian Civil Code.

The Organizer is entitled to exclude from the Game any participant who provides false information during the Game, abuses the Game system, or attempts to influence the operation of the Game in any way.

10. Restrictions on Participation

Only those business partners of the Organizer who have a valid Vimpex ID and meet the conditions of these Rules of the Game may participate in the Game.

Persons under 18 years of age, or persons whose legal capacity is otherwise limited or who lack legal capacity, may not participate in the Game, even through their legal representatives.

In the absence of the registration required for participation in the Game, the purchase will not participate in the promotional game.

The Organizer reserves the right to exclude from the Game any purchases or registrations that do not meet the participation requirements.

11. Contact and Information

Information about the Game is available on the promotional materials displayed in the stores. Further information may be requested by e-mail at vimpex@cspromo.hu or by telephone at +36-1-7004430 on business days between 8:30 and 16:00.

The full text of these Terms and Conditions of Participation and Rules of the Game will be published on the vimpexnyeremenyjatek.hu website.

12. Provisions Relating to the Prizes

The Organizer is entitled to make all decisions relating to the prizes.

The Organizer reserves the right, in the event of unforeseen circumstances, to replace an advertised prize with a prize of equal or higher value.

The Organizer will assess complaints concerning the prizes on an individual basis.

13. Miscellaneous Provisions

The names of the winning companies will be published by the Promoter and the Administrator on the website vimpexnyeremenyjatek.hu

The Organizer and the Administrator shall conduct the Game in accordance with the Hungarian laws in force from time to time.

In the event of disputes arising in connection with the Game, the Organizer's decision shall prevail, without prejudice to the participants' rights to seek legal remedies under applicable law.

Matters not regulated in these Rules of the Game shall be governed by the provisions of the applicable Hungarian laws.

14. Privacy Notice

By participating in the Game, the Player acknowledges that the processing of the data necessary for the operation of the Game will be carried out as set out in this section.

The data controller is Vimpex Drink Kft. (1195 Budapest, Hofherr Albert u. 11/A.).
The data processor is Checksum Informatikai, Kereskedelmi és Szolgáltató Kft. (1131 Budapest, Madarász Viktor utca 13/3. Fsz. 9.).

The categories of data processed include in particular:

- Vimpex ID;
- company name;
- name of the contact person;
- telephone number of the contact person;

- e-mail address of the contact person;
- purchase data;
- technical and administrative data related to participation in the Game.

The purposes of data processing are:

- operation of the Game;
- determination of the winners;
- notification of the winners;
- crediting of the prizes;
- sending newsletters and marketing communications where the Player has given consent.

The legal basis for data processing is the Player's voluntary consent, as well as legitimate interests related to the operation of the promotional game and compliance with legal obligations.

The Player has the right to request information about their processed data and may request its rectification, restriction or erasure, and may exercise other rights provided by the applicable data protection laws.

The Player may request the deletion of their data at any time. However, if the Player becomes entitled to a prize, the Organizer is entitled and obliged to process and retain the data relating to the prize until the retention period prescribed by the applicable laws has expired.

In processing personal data, the Organizer and the Administrator shall comply with the applicable data protection laws, in particular Regulation (EU) 2016/679 of the European Parliament and of the Council (GDPR).

Budapest, 3 September 2026

Vimpex Drink Kft.

Organizer